



ERIC GARCETTI
MAYOR

June 15, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Jenna Hornstock to the City Planning Commission for the term ending June 30, 2027. Ms. Hornstock's current term expires on June 30, 2022.

I certify that in my opinion Ms. Hornstock is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Jenna Hornstock
Commission: City Planning Commission
End of Term: 6/30/2027

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 13 - East LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.P.P., Harvard Kennedy School
7. **Occupation/profession:** Deputy Director for Planning, Land Use Special Initiatives
Southern California Association of Governments (SCAG)
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioners	APC	CD	Ethnicity	Gender	Term End
Dake Wilson, Renee	East	13	Caucasian	F	30-Jun-25
Choe, Caroline	Central	14	Asian Pacific Islander	F	30-Jun-26
Mack, Karen	Central	4	African American	F	30-Jun-25
Leung, Helen	East	13	Asian Pacific Islander	F	30-Jun-23
Millman, Samantha	South Valley	4	Caucasian	F	30-Jun-24
Lopez-Ledesma, Yvette	North Valley	6	Latina	F	30-Jun-23
Hornstock, Jenna	East	13	Caucasian	F	30-Jun-22
Perlman, Dana	Central	5	Caucasian	M	30-Jun-22
Campbell, Helen	Central	14	Latinx	F	30-Jun-24



Jenna Hornstock, Hon AIA

Deputy Director for Planning, Special Initiatives
Southern California Association of Governments (SCAG)

Jenna Hornstock joined SCAG in November 2020 to lead special initiatives in housing and economic development. She is directing an interagency team in the development and implementation of the \$47 million state-grant funded Regional Early Action Plan (REAP) program, focused on innovative land use planning, policies and programs that support regional entities in meeting the housing needs identified in the 6th cycle Regional Housing Needs Assessment (RHNA). Jenna is also developing an Inclusive Economic Recovery Strategy for the six-county SCAG region, including leading 30 small focus group convenings to identify priorities for an economic recovery centered on closing the racial wealth gap, growing family-supporting jobs, brining diverse voices

to decision making, and lifting up climate ready solutions.

She has spent 18 years in the public sector, directly managing and building teams that drive redevelopment projects, master planning efforts, community development policy, as well as mobility, urban design and land use plans - with a track record of successful implementation.

From 2011 – 2019, Jenna worked in LA Metro’s Countywide Planning and Development Department, most recently as the Executive Officer for Transit Oriented Communities. In this role she managed a team of 30 that included Metro’s Joint Development, First/Last Mile Planning and Systemwide Design programs as well as the development of the \$5.5 M Union Station Master Plan and implementation of redevelopment activities at and around Union Station. She launched and managed Metro’s Transit Oriented Communities Demonstration Program, and developed and secured adoption of the Transit Oriented Communities Policy as well as new affordable housing policies and programs that have become models for how transit agencies across the nation engage with community development, land use and affordable housing.

Prior to Metro, Ms. Hornstock spent nearly 7 years at the Community Redevelopment Agency of the City of Los Angeles (CRA/LA), most recently as Chief of Strategic Planning and Economic Development. During her tenure at CRA/LA, Jenna worked directly on financing and implementation of affordable housing, infrastructure, industrial and retail development projects, as well as plans and funding for open space, healthy food access and land use planning. She started her career working for a nonprofit affordable housing developer and on the Housing and Business Team of former Los Angeles Mayor James Hahn.

Jenna holds a Masters in Public Policy from Harvard University’s Kennedy School of Government and a BA in Rhetoric from UC Berkeley. She served for 5 years as Assistant Chair of ULI’s Public Private Partnership National Product Council, and is a former Public Director for the Los Angeles Chapter of the AIA. She is currently a member of the Board for the non-profit Community Health Councils.

Her work has been recognized and awarded by colleagues in land use and planning, with recent recognition including:

- AIA/LA Presidential Honorary AIA - 2018
- LURN (now Inclusive Action for the City) “Unsung Heroes of Los Angeles” award - 2018
- Asian American Architects and Engineers Association - “Emerging Leader” – 2018
- APA/LA John Chase Visionary Award - 2019



ERIC GARCETTI
MAYOR

June 15, 2022

Dear Ms. Hornstock:

I am pleased to inform you that I hereby reappoint you to the City Planning Commission for the term ending June 30, 2027. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

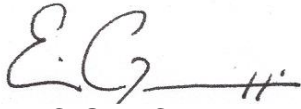
As part of the City Council confirmation process, meetings will be offered to Mitch O'Farrell, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Ms. Jenna Hornstock
June 15, 2022
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Jenna Hornstock
June 15, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Mitch O'Farrell

_____ Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination